

# IV Jornadas MOPT

Seminário:

*“A coerência entre as várias políticas e instrumentos e o seu contributo para a coesão territorial”*

Lisboa, 16<sup>th</sup> September 2013

Territorial ‘Governability’ in current crisis. Is the EU Project still necessary? What about TC?



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# 1. PLANNING AND POWER

- Neo-liberal EU: Growth&Market vs. EU Social Model
- EU is dead ... long life to broader EU!
- Old receipts (as for Latin-American countries) in new Global de-regulated context (Contradiction... or not!!)
- The wrong way: more and more restrictions... more and more reforms... For what?
- Looking for hopes: Territorial Intelligence, again Local Based Development, Territorial Cooperation for a New Development (Territorial Cohesion in mind!)
- ... but (r)Evolution must to come from inside!!!

## 2. MORE EFFICIENT POLICIES (& Politics)

- Public Policy, Politicians and General (or not) Interest(s): Representative *Democracy* (at least!)
- Rational Comprehensive Planning and the Master Plan; Technicians are 'The King'
- From Creative/Iterative to Rational(?) ... and to...
- Collaborative / Participatory Planning... ??? !!!
- Evidence-Based Decisions, Intellectual Capital and Territorial/Environmental Information
- Government, Governance and Governability

## 2.1. More of the same will be not enough!

- Government → Right Government → E-Government → Governance → Governability
- Government-Power-(real)Democracy: Possible?
- Citizens-Government' Social-Contract (*... If not? ... Nor program, nor powers division but concentration instead –the media and the new Tea Parties–!!!*)
- New more efficient administration (*... about bureaucracies and post-bureaucracies, New Managerialism and New Public Management*)
- ... and The Minimum State: from Citizen to Customer/Client
- Active Democracy : Information, Knowledge, Intelligence, Opinion and Decission (*about deliberation and its limits*)
- New ways/style of Spatial Planning can help!!

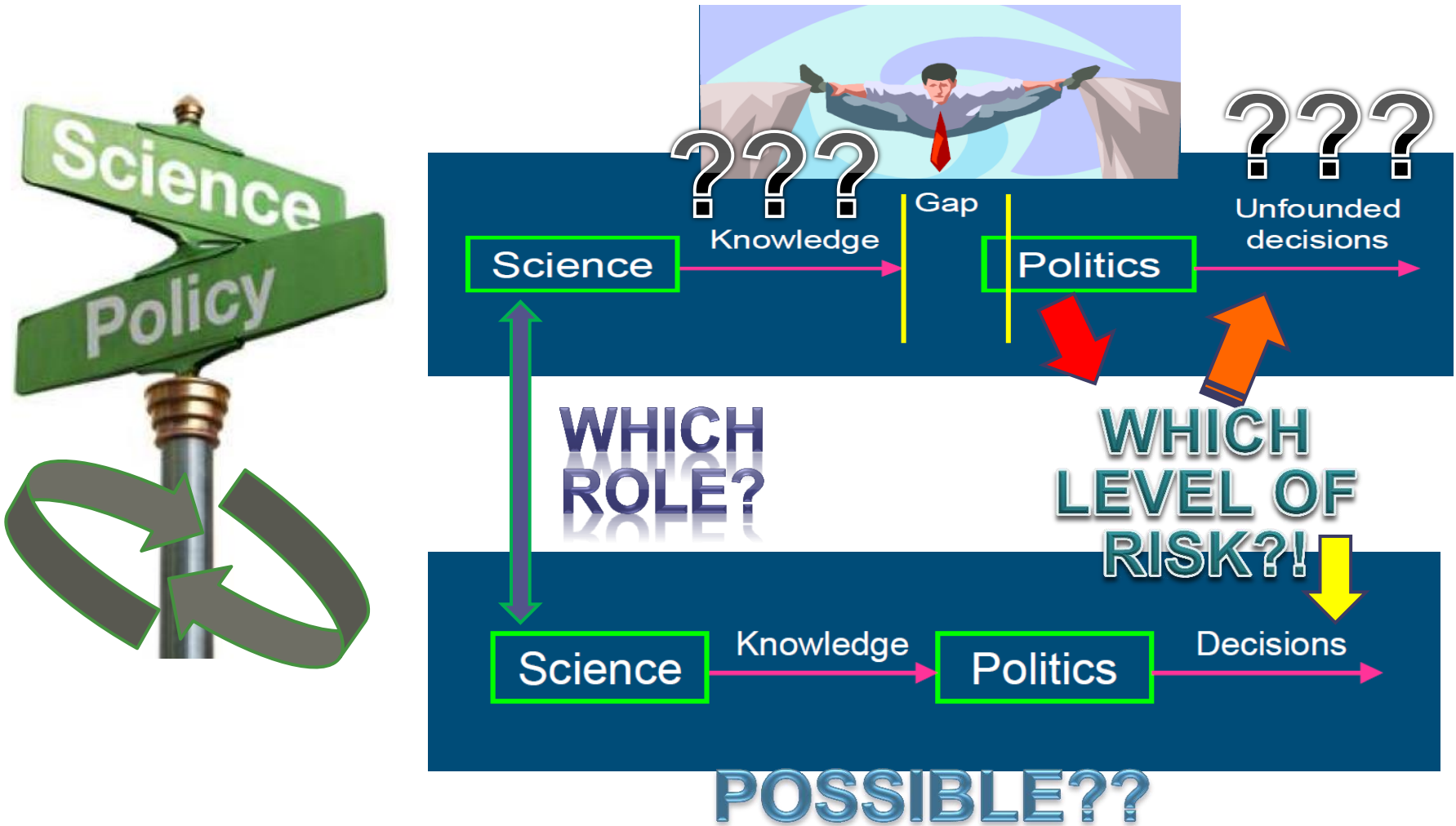
### 3. ABOUT TERR. GOVERNANCE: A concept...

- .. of Suspicious origin... as well as bad reputation!
- Not so different from (right) government/management
- However, *governance* does not guarantee *governability*: Conflicts, Social Indifference (*un-Deference*) & Political Disaffection
- ... then... How to improve it?
  - Control and Accountability reinforced mechanisms
  - New *Territorial* (and) *Political Culture* (including a new relation academy/experts + decision/policy makers + citizens)
  - New perspectives, methods and routines in order to produce appropriate planning instruments to subsequent implementation  
*(New Strategic Spatial Planning... democratic and participated!)*

## 4. IMPROVING FROM INSIDE

- Common EU framework, harmonized instead homogeneous
- No imposition; but common house of benchmark instead
- Open minds, sensible decision makers, technical rigor and general commitment... Too much?? ... Learning from the best!
- The Political Culture tramp... or about Fragility and Penelope's Syndrom... the big challenge!!!
- Nobody can do the best for you, but yourself... but Co-operation is good! (... Not altruism nor fiction!!)
- Territorial Intelligence... again! ...
- For Territorial Cohesion (from Local to Trans-national levels)

# 5. HOW TO DO? ... Bridging the Gap?





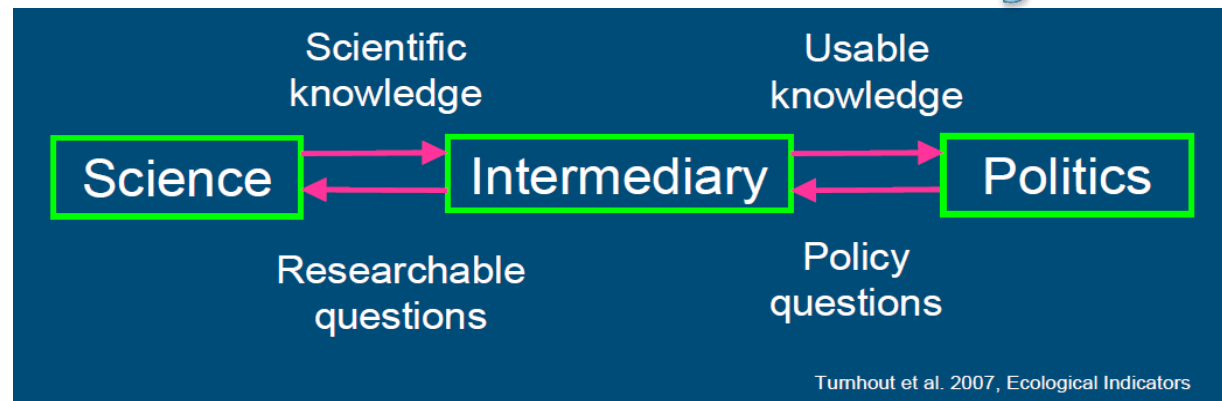
# Bridging the Gap?



## POSSIBLE... IF



## In a Feasible Way....



Turnhout et al. 2007, Ecological Indicators

## 6. LEGITIMATING SPATIAL PLANNING

- From 'Formal' to 'Soft' Planning; or *Spatial Planning as State Matter as well as a crucial Public Policy ?*
- ... If the second, then Public Policy Analysis and Evaluation
- A more Flexible Planning (from *Planning* to *Plans*, and to – Strategic- *Projects*): but more applied, to be implemented
- ... as well as long term by introducing (ex-ante and continuous) *Evaluation* as key issue
- Continued Problem re-definition, through Monitoring, Transparency and Accountability (*back to Democracy and Rule of Law – to Real and Efficient Governability*)

# 7. PUBLIC POLICIES EVALUATION(S) R-EVOLUTION?

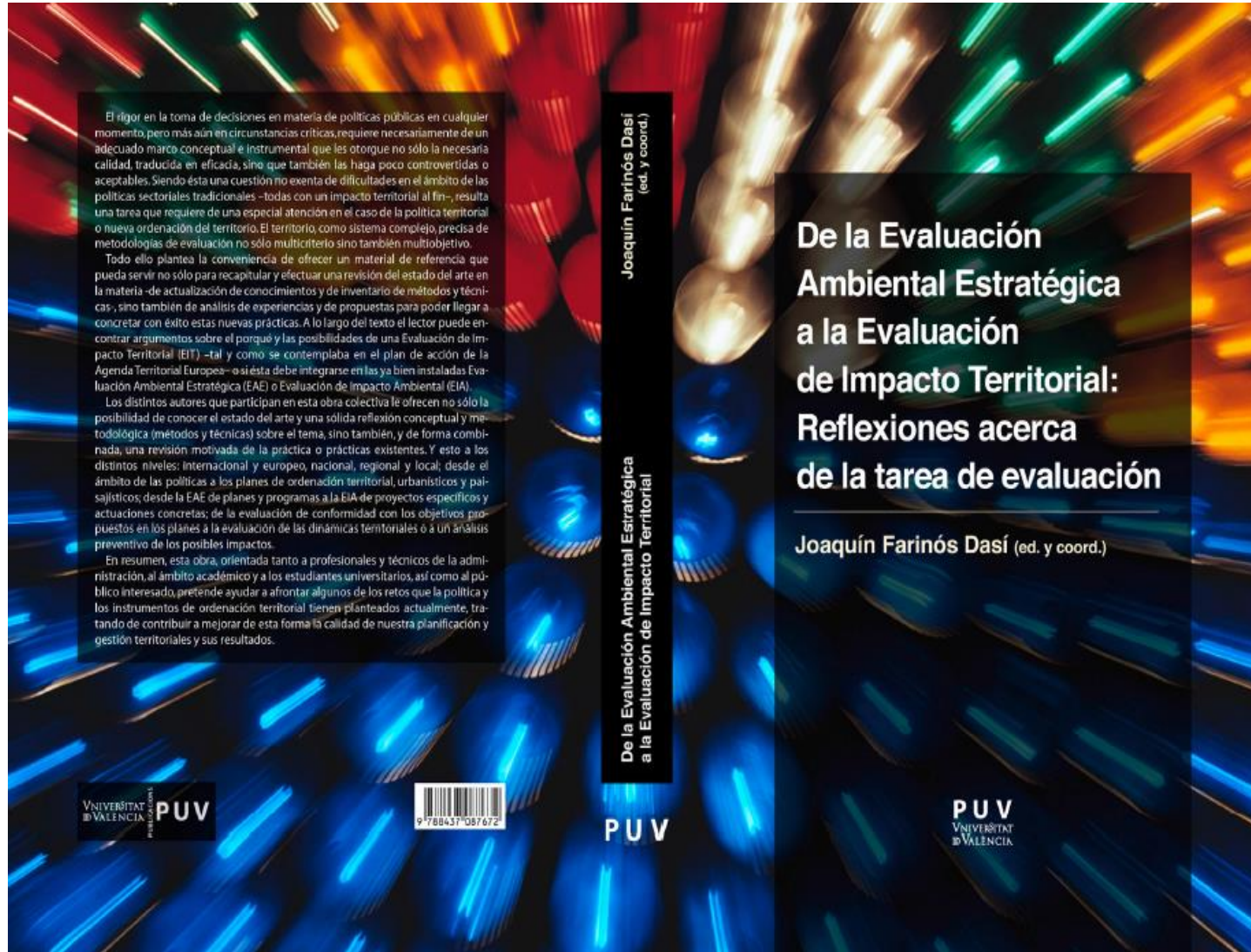
- **Why Evaluation?**

As a part of planning (*Which Future?*) and policies performance (*General Interest?* ), properly use for public expenditure... by coordinating efforts among institutions... and beyond (*Governance –good Government- for right Governability!!*)

- **Who should to do it?**

- Public Administration (National One)
- An EU Demand (as interesting –not interested- reference!)
- With a professional body (National Evaluation Agencies)

# Another little break in the wall to try to understand better from theory and practice



## 7.1. *Measuring(?) Spatial Trends*

- Completing Evaluation by identifying and measuring territorial/environmental trends, changes and impacts
- Checking if territorial evolution is in tune with agreed common Spatial Vision (*That's the Question!*)
- Set of indicators (and data), and methodologies needed in order to measure impacts/effects
- ... at least specific indicators, to assess selected key/critical issues/variables: *Socio-economic classic/simple, Thematic or Territorial ones* (usually composite)

## 8. TERRITORIAL INTELLIGENCE: OBSERVATORIES

- Intellectual capital as pre-condition as well as resource
- Territorial Observatories decisively contribute to meet spatial conditions (to *Spatial Knowledge*)
- Observatories are growing... but:
  - how to give them ‘Territorial’ dimension-orientation?
  - how to achieve appropriate co-ordination (harmonization) among them?
- On this basis → Feasible to elaborate *Territorial Cohesion Strategies* at several (co-ordinated) levels –from Local to EU-?



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**Many Thanks for your attention!**

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